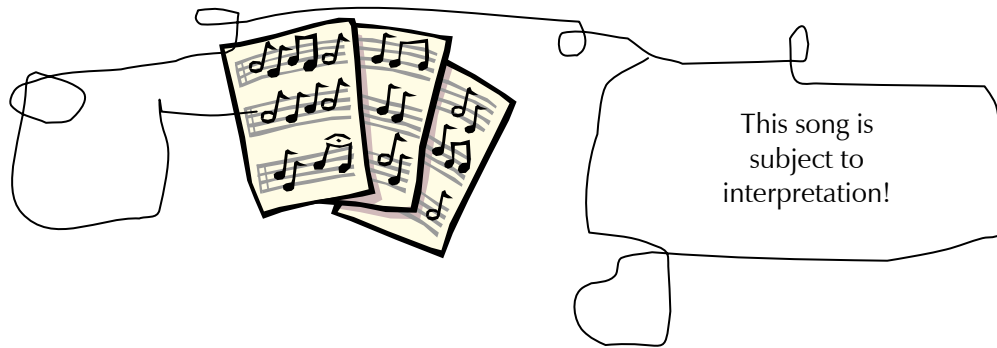


3:4a Music Video



The objective of this project is to edit a video that captures the mood or message of a song.

There are different ways to do this.

A narrative approach illustrates the story that the song tells.

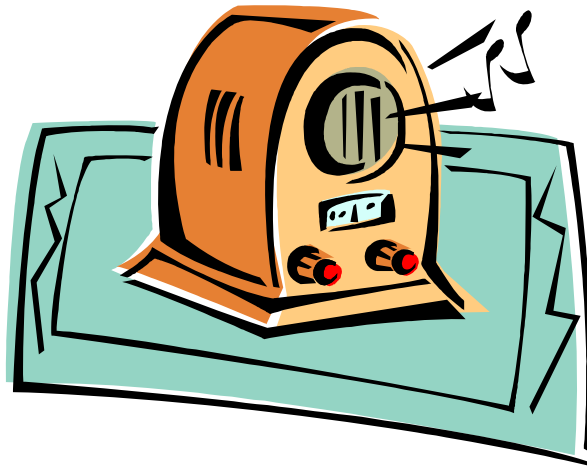
The interpretive approach use images that you think are appropriate for the music whether they relate to the lyrics or not. Both of these styles sometimes incorporate the group performing or singing lyrics.

3:4b Music Video

- Minimum length: 2:30 Maximum length: 4:00
- Select your music and get teacher approval. Don't limit yourself to the music *you* listen to. Oldies and ballads are great to use for this project.
- Get the words of the song. You can find these on the CD cover or online.
- Write a shot list that correlates with the words. This will be used as the storyboard. Shots from scene to scene should be thought out. (This is one of the times that jump cuts *could be* used effectively but this depends on the song!)
- Think about transitions *out of* scenes and *into* scenes.
-



3:4c Music Video



- The day(s) of the shoot, use good composition and *be creative*. Don't overuse pans, zooms and tilts! Be sure to give all on screen talents directional cues and rehearse. Shoot cutaways.
- The completed music video should begin with the song title and the artist on the first clip. It can be a graphic overlay on video. It should end with credits in alphabetical or starring order.
- Begin with a countdown, then a 5 second black leader and end with a 5 second black tag.
- Length of time for completion _____
- 125 Total possible points