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## *Worksheet 11:3 Persuasive Speech Understanding the Issue*

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### **Problem - Causes - Effects - Solution (format for Persuasive Speaking)**

This worksheet should be used to develop more ways of understanding your issue. Often persuasive presentations are developed around this organizational format. Take a few minutes and plug your issue into this structure. By thinking about it in this way you begin to develop a more thorough way of understanding your topic. This worksheet is due on or before the day you present.

Problem: Definitions and explanation to show the issue and how it should be understood.

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Causes: Statistics, testimony, specific examples and explanations to give history and background on issue. Educate the audience with content that has your perspective.

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Effects: Real illustrations, hypothetical illustrations, specific examples, and other supports to show the extent of the problem. Contrast the positive and negative futures in visualizations.

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Solution: Shows how the issue can be resolved. Provide the audience with a clear action plan, and a way to understand, think, and feel about the issue.

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