6:1a Presentational Technology

What is Presentational Technology?
Visual Audio Camera Lighting Remote

Presentational technology enhances a speaker's formal presentation by employing modern apparatus to improve graphics and sound.

- Power Point and Keynote are software presentational packages that give presenters a huge variety of visual and auditory elements to use in a presentation. Sound bites, video clips, clip art, word art, hot-links to the internet, snazzy transitions and artsy layouts are the purview of these presentational software programs. They bring animation and the Wow factor to otherwise boring topics.
- The computer and a computer projector allow what is on the computer screen to be displayed on a wall. DVD quality is common with these projection tools. Most humans learn best by what we see. "A picture is worth a thousand words."   It has never been easier to incorporate graphics in presentations than it is today and excellent presenters use graphics.
- A TV, VCR and/or DVD player also brings in graphic and sound elements that bring presentations to life.
- Traditional overhead projectors.
- Laser pointers direct the audiences' attention to specific points on a poster, overhead or slide show.

6:1b Presentational Technology

Audio Technology enhances presentations. Background music plugged into a slide show establishes a pace and creates a mood. Brain research indicates that there is a connection between memory and music. Adding the right kind of auditory element to a presentation actually improves retention. Also, Karaoke machines, microphones, and amplification systems improve the sound quality and volume in larger rooms with large audiences.

Digital and VHS camcorders empower speakers with the tools of the news industry for reporting and for self-evaluation of presentations. Digital still images are easily enlarged, enhanced, modified and projected on a screen for communication purposes.

Lighting Technology
- Spot lights are used to light a single object in order to direct attention.
- Colored lights can be used to set a mood.

Remote controls play a vital part for contemporary presenters. Many of the technological advances have been automated with remote control capacities. A presentation can be posted to the internet and shown on a huge screen using just an internet-connected computer and projection equipment with a remote. The speaker with a remote can control the entire show. A single remote can be used to run all facets of a presentation. Their convenience is unparalleled.