5:1a Types of Sports Stories



Figure 74

- Advance story: Appears before a game is played; gives the essentials of an upcoming game or athletic event:
 - o Starting lineups
 - o Entries
 - o Lists of competitors
 - Background info on teams
 - o History of rivalry
 - o Records against one another
 - Strategy comparisons
 - o Strengths and weaknesses of each team
 - o May be in inverted pyramid or may be a feature
- Coverage story: About games already played.
 - o Highlights
 - o Outstanding plays
 - Exceptional performances
 - Body may be told chronologically, but usually just hits highlights

5:1b Types of Sports Stories

- Advance-Coverage stories: Covers story or stories already played, but focuses on upcoming game(s).
- Sports features:
 - o Personality sketches
 - o Athletic injuries and treatments
 - o Stories about facilities
 - o Rules changes
- Sports columns: Personal observations by sports editor



Figure 76

