
Television Production I Syllabus

Unit 1: Television through “the Ages” (7 days)

Introduction to class and expectations

Pre-Test

How television programming has evolved

Nielsen Ratings

Project #1: Interview with someone from “Back in the Day”

Project #2: Presentation of information

Unit 1 Test

Unit 2: Media Awareness (6 days)

Project #1: Research advertising information

Project #2: Presentation of findings

Advertising Techniques

Project #3: Commercial Dramatizations

Unit 2 Test

Unit 3: Camcorder Basics (5 days)

Overview of camcorder

Specifics for recording

Camcorder manual information

Hands on practice

Unit 4: Basic Shots and Composition (4 days)

Shot description and examples

Tips for good composition

Visual examples

Project #1: Hands on practice of basic shots

Units 3 and 4 Test

Unit 5: Microphones and Tripods (1 day)

Kinds of microphones and how they pick up sound

Proper usage and storage of microphones

Tripod terms

Set up and break down of a tripod

Unit 6: Storyboards (9 days)

What is a storyboard and why use one?

How to use a storyboard effectively

Student practice

Project #1: Write, storyboard and shoot a commercial

Unit 7: Writing Scripts (7 days)

Newspaper vs. Broadcast
Tips for writing broadcast script
Project #1: Scriptwriting practice, record and critique
Review for Exam
9 Weeks Exam or Cumulative Test for Units 1 through 7

Unit 8: News and Packages (2-3 days)

Basic categories of news
Factors that make a story newsworthy
Where news comes from
Where a reporter gets information for a story
What is a package?
How is a package put together?

Unit 9: Interviews (20 days)

The art of getting a good interview
Tips for the reporter and videographer
Project #1: Interview a peer and critique
Project #2: Producing a package

Unit 10: Graphics (4-6 days)

Tips for creating graphics for television
Project #1: Graphics and Narration

Unit 11: School Broadcast System (20-27 days)

Overview of jobs and responsibilities in a news station
Specific responsibilities of a school news crew
Equipment used in a school broadcast system
 Teleprompter
 Character generator
 Computer
 VTR machines
 Audio Mixer
 Switcher and router
Hands on practice of news shows
Project #1: Create a news show

Unit 12: Final Exam

Review game and sheet
Final Exam

Unit 13: Other Projects

Macro
Narrative Documentary
ABC (relative)