

Unit 3 – E-Portfolio (web design)

DAY	Lab or Activity	Student Worksheet	Lecture -- Class notes	AV presentation	Follow-up	Homework	Assessment
1	Branding & Web Introduction To A Web Design Project	3.1 3.2	Define and exemplify Branding See Activity 3.1			Do 1 of 2 weekly drawings	
2	Design Evaluation Activity	3.3	NOTES 3:1 Web and Multimedia Design Links.	Explore and assess web portfolios. See CD exemplars.		Complete Activity 3.3. Bring in resources that are relevant to portfolio.	
3	Begin To Construct A Design Brief & Plan	3.4	NOTES 3:1 Web and Multimedia Design Links.			Continue to develop design concepts as you learn software solutions	Look for consideration of intent, theme, branding, Rubric 3.1
4	Assignment Details And Web Design Basics	3.5 3.6	NOTES 3:2 Web Design Process for Students	Demo Fireworks & show Photoshop and Dreamweaver interface		Do 1 of 2 weekly drawings	
5	Fireworks Tutorial		NOTES 3:3				
6	Fireworks Tutorial		NOTES 3:3				

Unit 3 – E-Portfolio (web design) Pacing Guide

DAY	Lab or Activity	Student Worksheet	Lecture -- Class notes	AV presentation	Follow-up	Homework	Assessment
7	Dreamweaver Tutorial		NOTES 3:4 Dreamweaver Tutorials	Demo of Dreamweaver	Builds from Fireworks tutorial	Do 1 of 2 weekly drawings	
8	Dreamweaver Tutorial		NOTES 3:4				
9	Sketch Out A Concept Map For Portfolio (Inspiration)	3.7	NOTES 3:5 the 5S System	Demonstrate Inspiration basics	Accompanies Design Brief	Do 1 of 2 weekly drawings	
10	Design Visual Interface: Main Page			Demo build a site map in Dreamweaver			
11	Scan / Shoot Content For Main Page & one Sub-Page			Demonstration of classroom scanner and digital cameras			
12	Build Main Page		NOTES 1:5 Strategies to Encourage Design Success		More scanning and pictures	Do 1 of 2 weekly drawings to Collect for review by next day	
13	Build Pages		NOTES 2:2 Troubleshooting in Art and Design				Time to Check sketchbooks Rubric 3.2
14	Build Pages						
15	Edit Project & Create Questionnaire		NOTES 3:6 Submitting Mutlimedia Content				
16	Project Critiques						
17	Review Questionnaire Responses And Write Reflection	3.8				Do 1 of 2 weekly drawings	Rubric 3.3